

# OctaLearn <sup>VIII</sup>

## Masters of **DIGITAL MARKETING**

Explore OctaLearn's AI-Powered Module —  
Master E-commerce & Digital Marketing Skills to  
Unlock Your Future Potential.

**3 MONTHS** **CLASSROOM**

**1 MONTH** **CLASSROOM**

Entrepreneurial  
Edition

Conceptualised by Alumni of



# Amped By *Industry Experts*

At OctaLearn, you're not learning from books — you're learning from the builders.

Our mentors are the minds behind Octatech's success, managing 500+ e-commerce accounts, scaling brands, and solving real-world challenges daily.



**Founders at OctaLearn**  
**UI/UX | Ad Strategist | E-Com Expert | Analytics**

The Power  
Behind  
OctaLearn

**OCTA**  
**TECH**

**800+**

Seller Accounts  
Managed

**230+**

Brands

**300+**

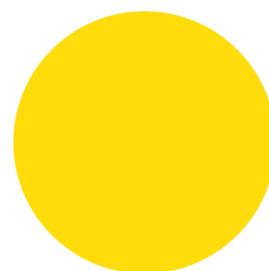
Websites  
Delivered

**7+**

Years of  
E-commerce  
Mastery

**OctaTech** is an official partner of Amazon & Flipkart, helping brands grow and scale across top marketplaces. Since 2017, we've been driving e-commerce success stories with data, strategy, and hustle.

- Get mentored by real e-commerce experts from Octatech.
- Master practical skills to launch your digital career confidently.



# Choose Your Path at OctaLearn

Whether you're looking to launch your own brand or build a solid digital career, OctaLearn offers tailored learning tracks to match your goals.

## Master of E-commerce & Digital Marketing (Student Track)

**Duration:** 3 Months | **Mode:** Smart Classroom + Live Projects

**Ideal for:** Students, graduates, job-seekers, and career switchers

This 3-month career-focused program is designed to build core digital skills that companies actually look for. Learn everything from SEO, Social Media Marketing, Meta & Google Ads to e-commerce operations, graphic design, analytics, and AI tools.

- ✓ Hands-on learning
- ✓ Resume + portfolio building
- ✓ Placement assistance
- ✓ Certification on completion

## Master of E-commerce & Digital Marketing: Entrepreneur Edition

**Duration:** 1 Month (Fast-Track) | **Mode:** Smart Classroom + Strategy Sessions

**Ideal for:** Business owners, D2C founders, or startup aspirants

This power-packed 1-month program is built for creators and business owners who want to scale their brand online. Learn store setup, cataloging, ad scaling, brand building, product imaging, and tools like Shopify, Meta Ads Manager, and Amazon Seller Central.

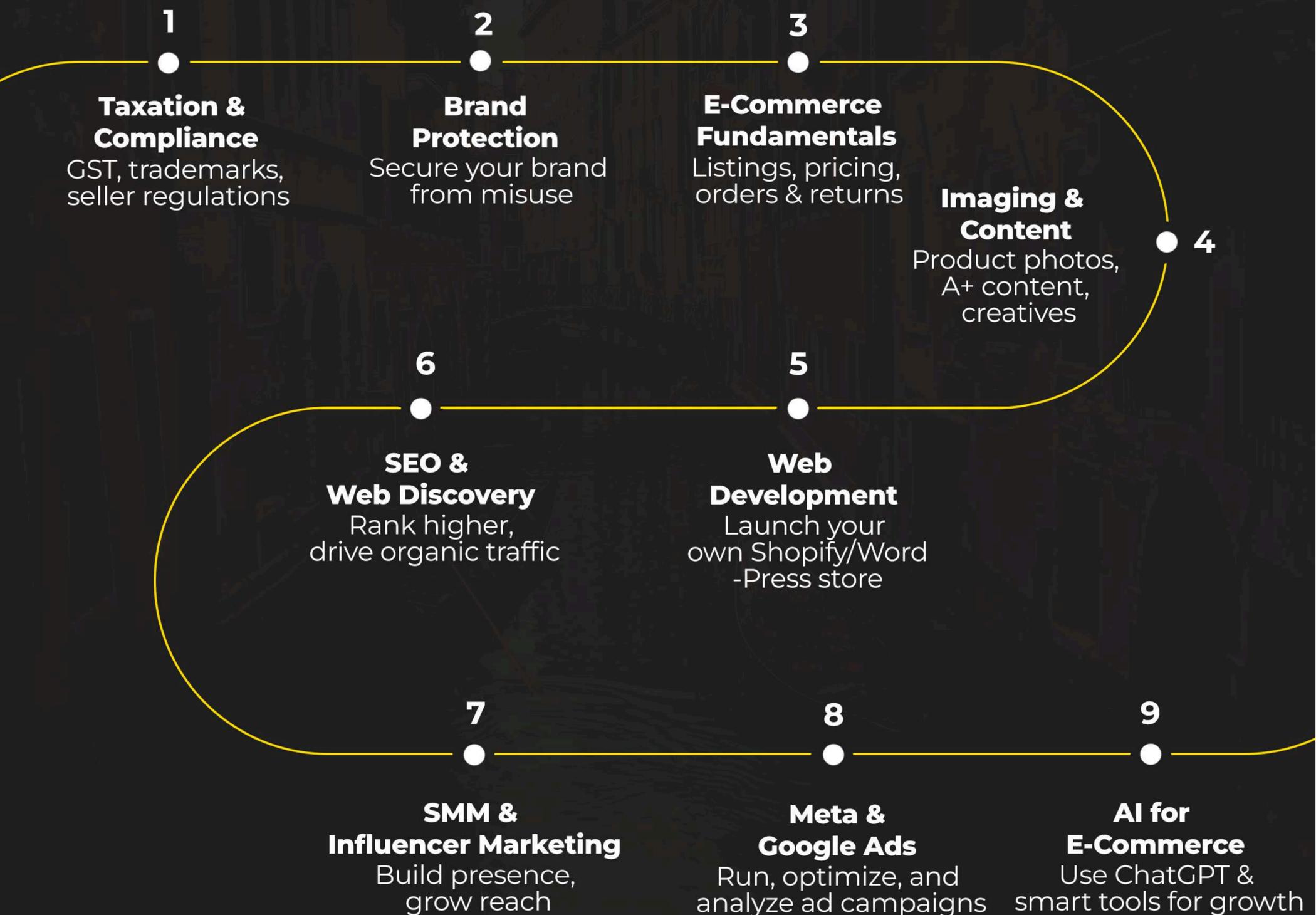
- ✓ Build your own online brand
- ✓ Real campaign simulations
- ✓ Launch-ready strategy templates
- ✓ Mentorship from industry experts

**Not sure which one suits you?**

*Talk to our counsellor — we'll help you choose the right module based on your goals.*

# Know Your Program

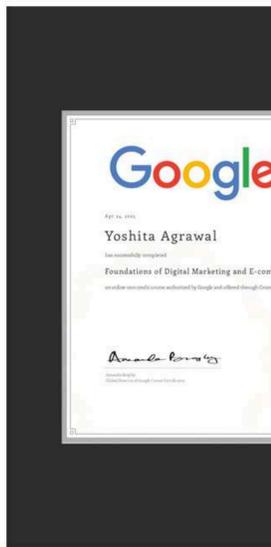
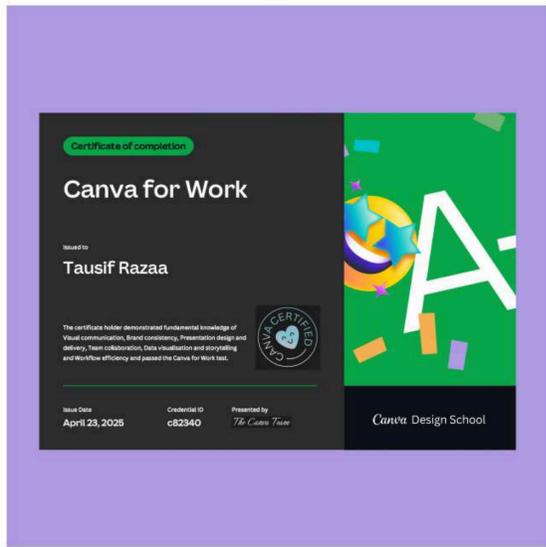
A 90 days, hands-on learning experience designed to equip you with real-world e-commerce and digital marketing skills. From SEO to Meta Ads, product listings to brand protection — learn everything you need to build, grow, and manage online businesses. Delivered through AI-powered smart classrooms, led by Octatech experts.



Certified by Octatech | Job-Ready Skills | Real Projects

# WHY TRUST US

Backed by certifications from Shopify, Amazon, Meta, Google, and Canva, OctaLearn brings real-world expertise straight into the classroom. Our team doesn't just know the tools — we master them daily to build, scale, and grow brands across digital platforms.



# BECOME ATES

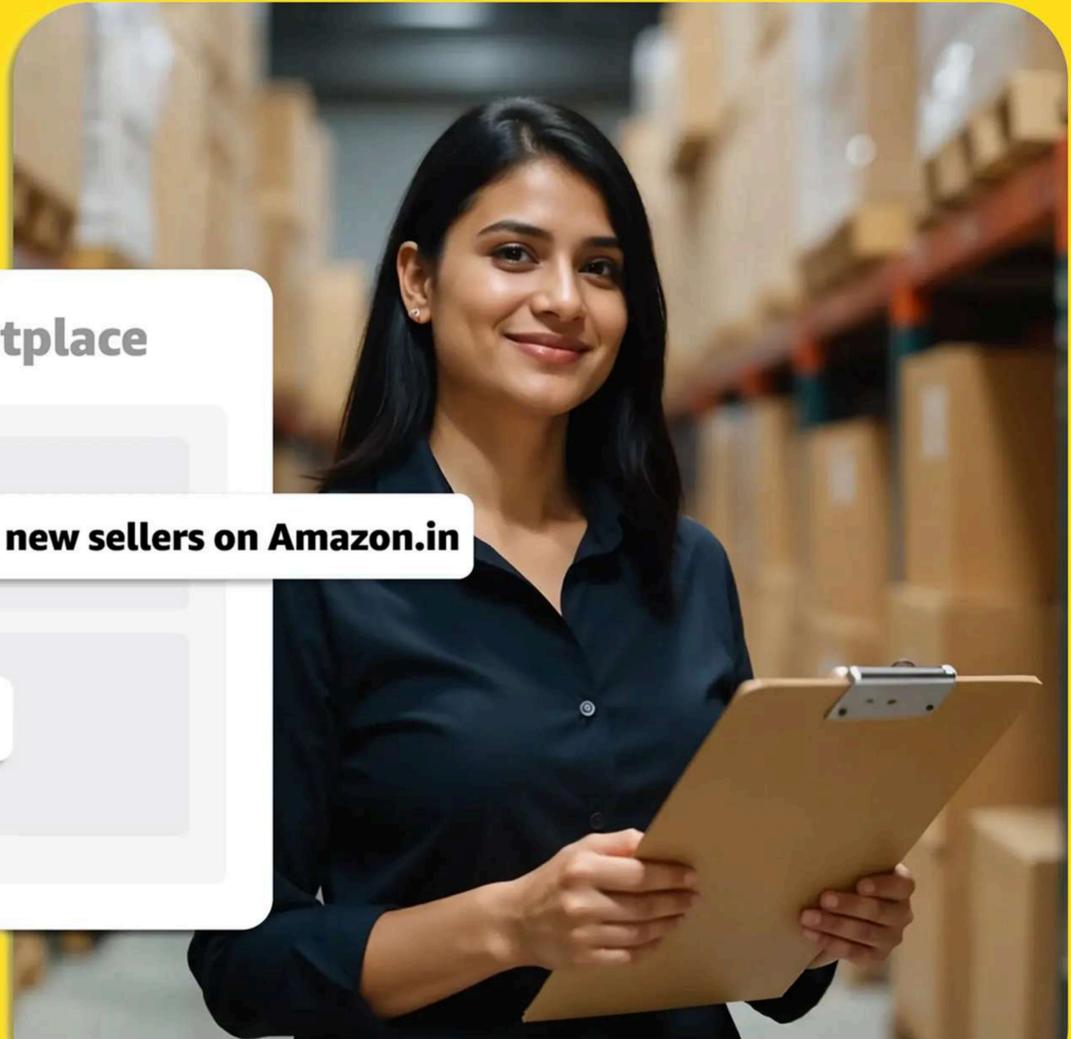
Join Amazon's Seller Onboarding Program  
Earn up to ₹96,000 for each seller you help  
start selling on Amazon.in

## Amazon Marketplace

 **Onboard new sellers on Amazon.in**



**Earn up to ₹96,000 per seller**



### **Become an Entrepreneur**

You can work as an individual or create an organization to on-board sellers.



### **Flexible working option**

You can join the program and work as part time or full time.



### **Get access to propriety tools**

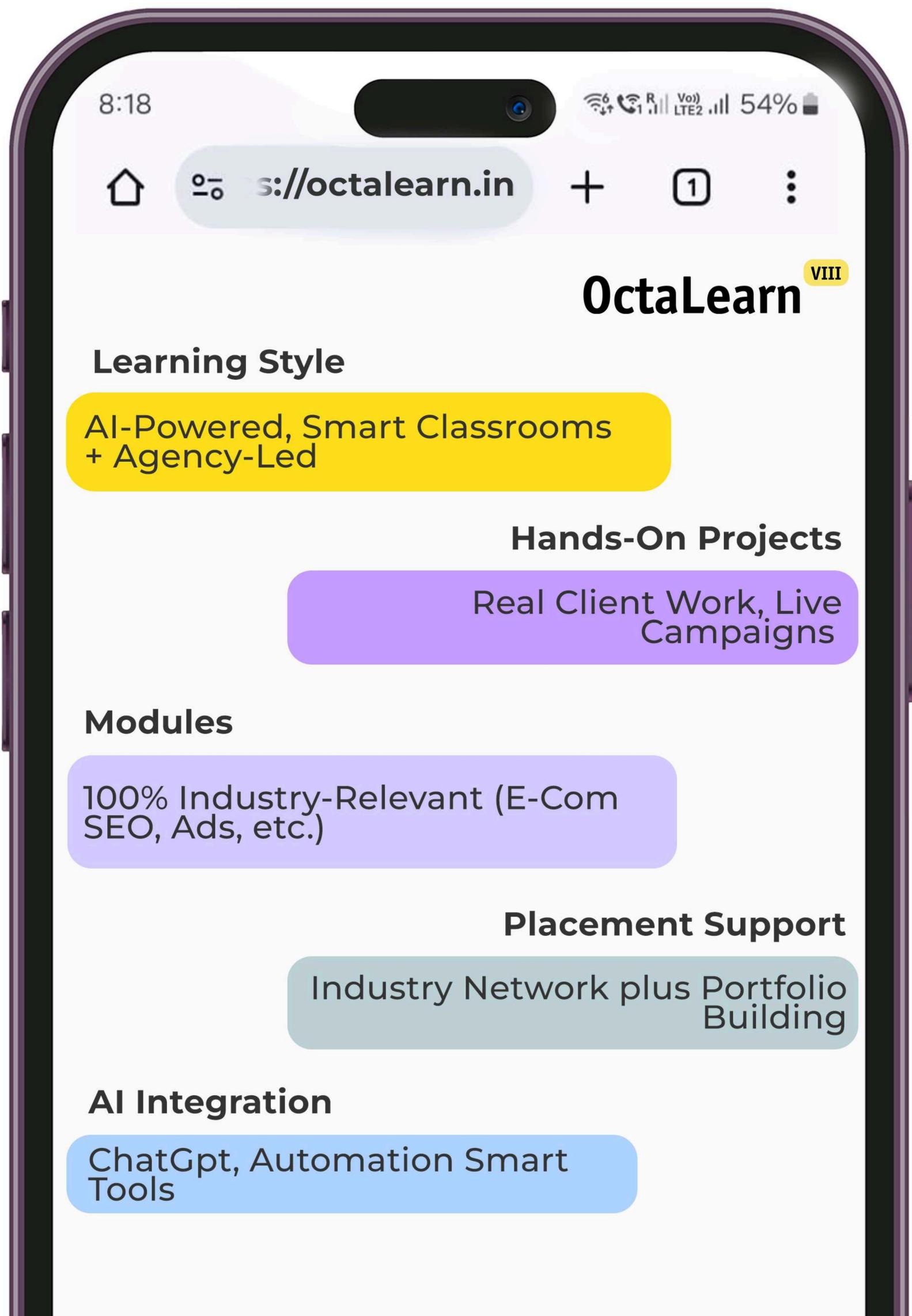
Get access to tools to manage and guide the onboarded sellers.



### **Get trained by experts**

Get trained by experts on the Amazon India marketplace.

# WHAT MAKES US DIFFERENT!



# SMART CLASSROOM SMARTER **LEARNING**

Step into Chhattisgarh's first AI-powered smart classroom experience, designed to make learning digital marketing faster, sharper, and more engaging.

**At OctaLearn, our classrooms don't just teach — they adapt.**

Using AI-based tools and interactive systems, students get:

Latest tools to simplify and advance their skill

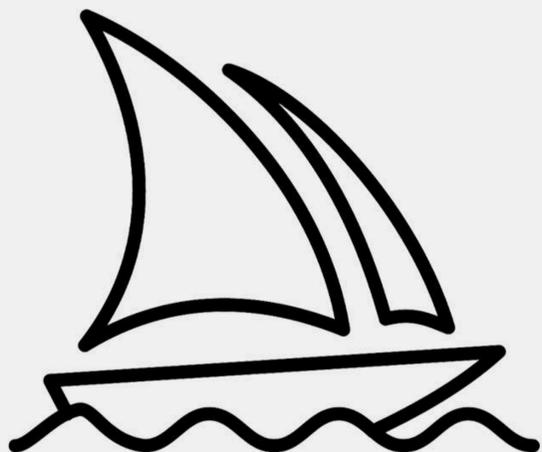
AI-assisted campaign simulations

Personalized learning support

Smarter content, tailored to your pace

Integrated tools like ChatGPT, Midjourney, Meta Ad

**Smart**  
**Just ^ Classroom**



# Midjourney

ChatGPT



Claude



PhotoRoom



# Eligibility Criteria

At OctaLearn, we follow a strict eligibility and screening process to ensure every student is truly committed to learning and growth.

We're building future-ready professionals — and that starts with selecting the right learners.

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## Step 1

### Registration

Complete the standard course application with accurate details.

## Step 2

### Check & Review

Our team reviews your application based on age, qualification, and learning intent.

## Step 3

### Counselling

Attend a one-on-one session (online/offline) to choose the right program for your goals.

## Step 4

### Confirmation

Once selected, pay the admission fee to confirm your seat.

## Step 5

### Orientation & Course Access

Join the orientation, get your course schedule, and start learning in our smart classrooms!

Flexible payment options available — Credit Cards, UPI, EMIs & more. Talk to our counsellor for details.

# SEE YOU AT OCTALEARN

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